

# CHRISTMAS ADS

Speaking Lesson





# LET'S TALK!

Discuss the questions below.

Are you a  
Christmas  
person? Why?  
Why not?

What do you  
associate with  
British/American  
Christmas?

Do you like  
Christmas  
shopping? Why?  
Why not?

What Christmas  
traditions (local  
or foreign) do  
you like?

What's your best  
Christmas  
memory?

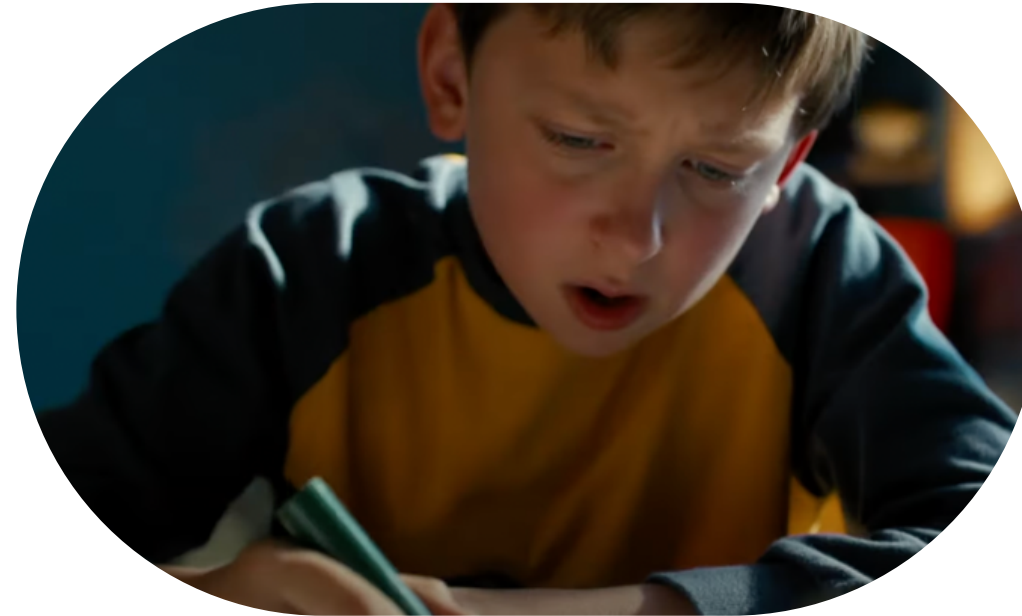
What movies do  
you associate  
with Christmas?





# LET'S TALK!

You are going to watch a Christmas ad. Look at the pictures below and try to guess what is happening in the ad? What is it for?

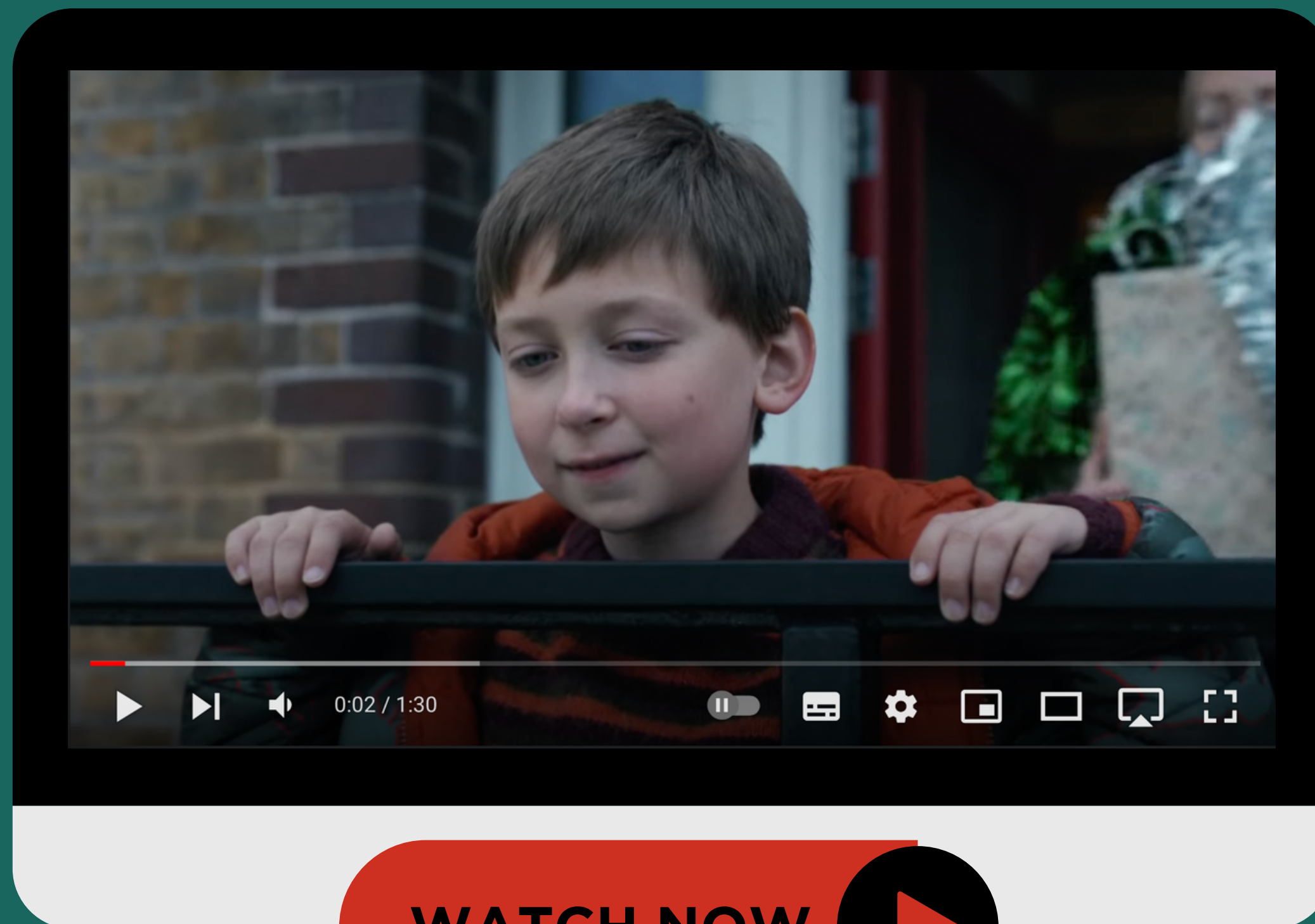




**ENG  
HUB**

# WATCH THE CHRISTMAS AD

Watch the video and check if you were right.



**WATCH NOW**





# DISCUSSION TIME!

Discuss the questions below.

1. Did you like the ad? What was it really about? What feelings did it evoke?

2. Have you ever written a letter to Santa? What did you do with it (put it under the tree, sent it, burnt it, put it into the freezer etc)?

3. Would such an ad influence you? Do you associate McDonald's with some family moments and coziness? If not, what is it for you?

4. Do you think it is a good script for a powerful Christmas ad? What would you make the Christmas ad for McDonald's about?

5. Do you have an example of any Christmas ad/jingle that impressed you? Tell about it.



# LETTERS TO SANTA

Read about different traditions around the world. Which one do you like the most? Why?

Fill in the gaps with the words below.

chimney

fireplace

jolly

stockings

Christkind

Father Christmas

sparkle

distributes

mailing

The tradition of writing a letter to Santa has been in practice for generations around the globe. Every year, children all over the world write letters to Santa. Some leave letters in their shoes, others leave notes pinned to the Christmas \_\_\_\_\_. Some children write letters to \_\_\_\_\_ old Saint Nicholas, addressed to Santa's Workshop in care of the North Pole. Scottish children would shout their wishes up the \_\_\_\_\_, while Europeans simply left out stockings or shoes for the gift bringer.

**GERMANY** — Children leave letters on their windowsills for \_\_\_\_\_, a winged figure dressed in white robes and a golden crown, who \_\_\_\_\_ gifts. Sometimes the letters are decorated with glue and sprinkled with sugar to make them \_\_\_\_\_.

**BRITAIN** — Children write their letters to \_\_\_\_\_ and then throw them into the \_\_\_\_\_ so they will float up the chimney and fly to the North Pole. If the lists catch fire first, they have to rewrite them.

**UNITED STATES** — Children begin \_\_\_\_\_ their letters to Santa during the weeks leading up to Christmas. History shows that the US Post Office began receiving letters to Santa Claus more than 100 years ago.





# DISCUSSION TIME!

Comment on the quotes below.

“Christmas gives us the opportunity to pause and reflect on the important things around us.” – David Cameron

“Christmas isn’t a season. It’s a feeling.” – Edna Ferber

“At Christmas, all roads lead home.” – Marjorie Holmes

“Christmas is not as much about opening our presents as opening our hearts.” – Janice Maeditere





# CHRISTMAS AD

You are going to watch one more Christmas ad. Try to make a story it might tell from the words below. You can add your own words and change these ones. What do you think the ad is for?

**roof**

reporters

next day

Santa

through

steal

**Paddington Bear**

stockings

**deliver**

thief

thankful

neighbourhood

boy

presents

window

**sleeping**

fireplace

**sleigh**

piece of bread

news

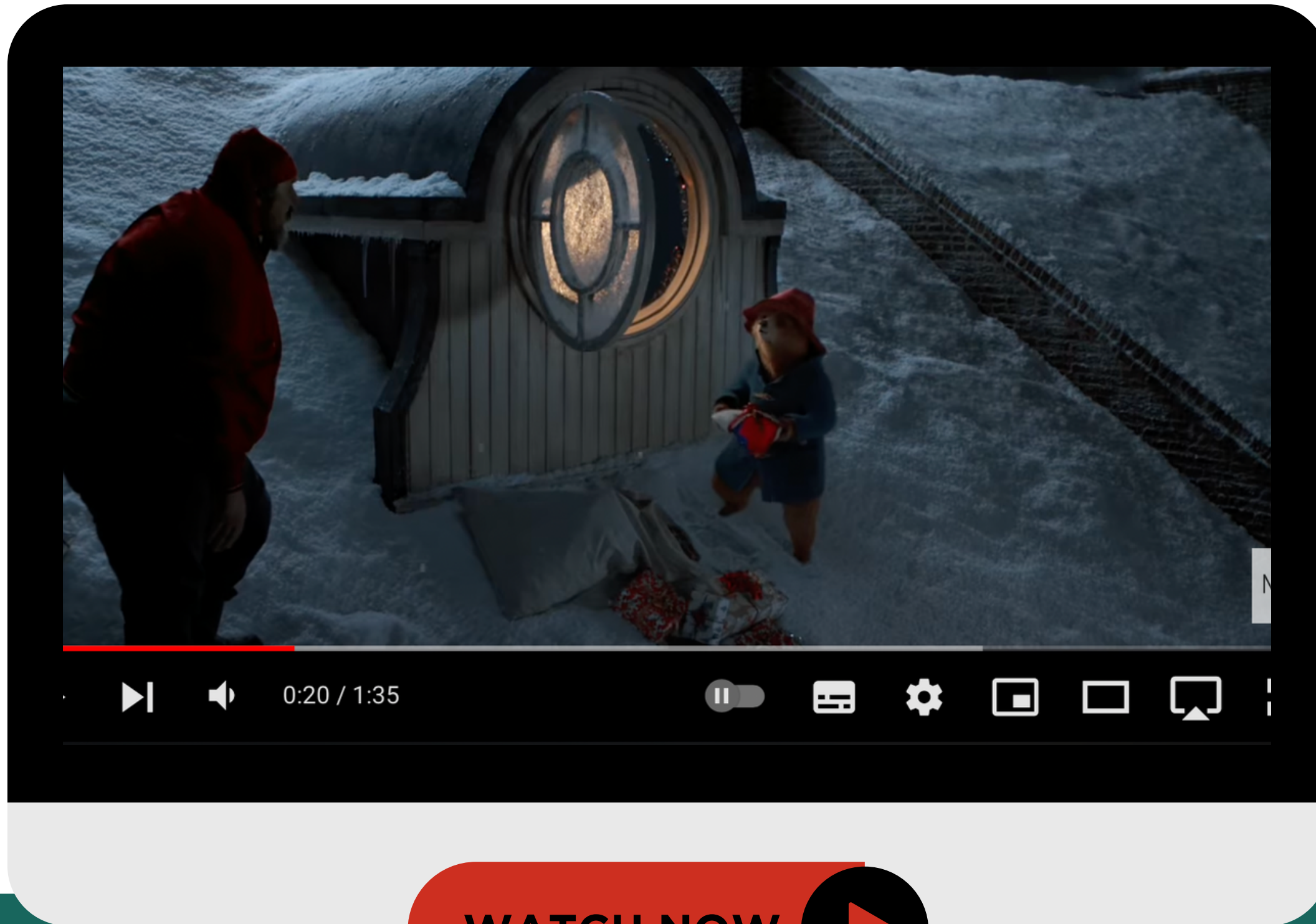
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# WATCH THE VIDEO

Check if you were right and answer the questions below.



1. What did Paddington think was going on?
2. Why do you think the thief was delivering the presents with him after all?
3. Has that night been a changing point for the thief? In which way? What moments caused that change?
4. The slogan of the ad is "This Christmas, let's spend it well". What is a well-spent Christmas for you?
5. What famous cartoon/film character does the thief remind you of?

WATCH NOW

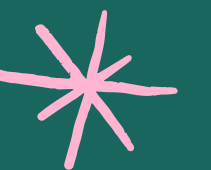




# CHRISTMAS IDIOMS



After all, the thief from the video wasn't **left out in the cold**. Paddington gave him a sandwich and a hug. What do you think the highlighted idiom means?





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**To be left out in the cold can mean to be forgotten or left out.**

Make sure you're on top of the project plan and what you're meant to do. Don't be left out in the cold.



# CHRISTMAS IDIOMS

Here are more Christmas idioms. Read them and discuss their meaning.

**Like turkeys voting for Christmas.**  
This idiom is used when someone accepts a situation that will have a bad outcome for them.  
It would be like turkeys voting for Christmas if we are asked to work over the Christmas break too.

**Christmas came early this year.**  
This idiom is used when something really good happens but it was completely unexpected.  
The gifts we ordered are already here well ahead of time.  
Christmas has come early!

**The proof is in the pudding**  
This idiom means that the success of something can only be judged by testing or using it.  
If you think this industry is going to shut down, take a look at the profits it's making. The proof is in the pudding.

**Lit up/done like a Christmas tree**  
If someone is lit up like a Christmas tree, it means they are overly dressed.  
He's always lit up like a Christmas tree, so it's not hard to spot him in a crowd.

Create some sentences/situations with 3 idioms of your choice.





# DISCUSSION TIME!

Answer the questions below.

Have you ever received a present you didn't like? What did you do?

Would you rather get a present from the wish list which you created yourself or a surprise? Why?

Have you ever taken part in Secret Santa? What are its pros and cons?

What was the best present you got for Christmas? And the worst?

What do you like more, giving or getting the presents? Why?







# CHRISTMAS AD

Watch the video and discuss the questions below.



1. What do you think of this ad?
2. How do you choose what to give somebody as a present? What if you don't know this person well?
3. What things are on your wish list this year?
4. Does a Christmas gift necessarily have to be something you can wrap and put under the tree?

WATCH NOW





# GETTING A PRESENT

Talk for 1 minute about how much you like the present below. You can use some of the expressions on the right.



- Thank you so much!
- That's so kind!
- You shouldn't have!
- Thank you! It's beautiful.
- I love it! I'll put it on/hang it up/... immediately.
- That is so thoughtful of you. It matches my...perfectly!
- How did you know I've always wanted a...to go with my...?
- Thank you. I really needed a...
- Fantastic! I've been thinking about getting a...
- This is exactly what I needed. Now, I can...
- How kind of you! I've always wanted to see...in concert/at the movies/at an exhibition.
- Wow! This is a dream come true! Tickets for...
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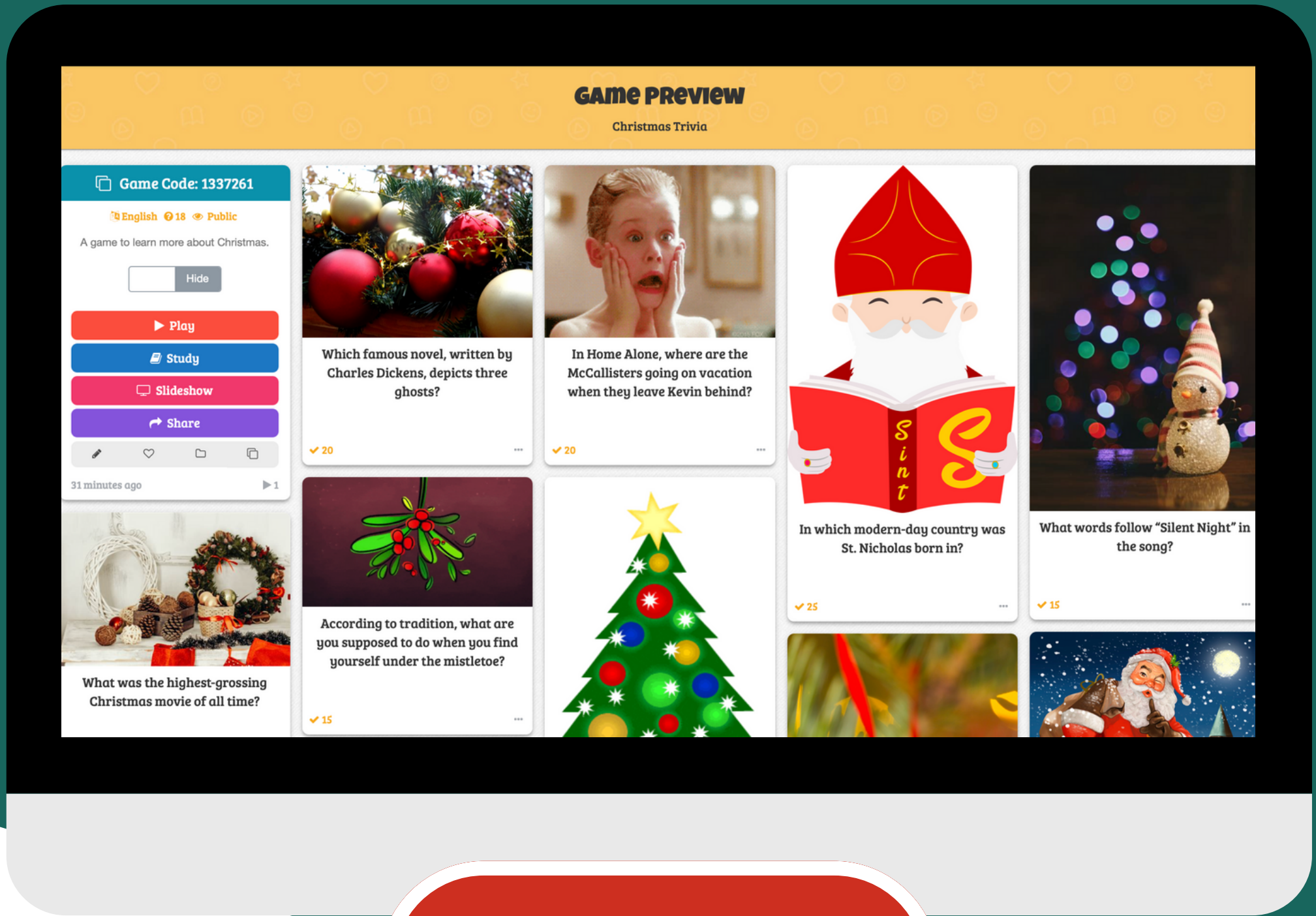






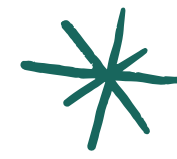
# GAME TIME!

Answer the questions from Baamboozle Christmas Trivia.



*How much do you know about Christmas?*





# THANK YOU!

